

Partnering with us.

Joint Business Planning Workshops.

For Business Owners



1300 171 534

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www.businessplancompany.com.au

The
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COMPANY



About Us.

Business Planning by Business Owners.

The Business Plan Company have been working with business owners, banks, migration agents, investors, NDIS, aged care and lots of start-ups, so we know what works.

We write thousands of business plans, tenders, grants, proposals and pitches for small and medium businesses.

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Our Team.



Led by Dr Warren Harmer, our Chief Planner and a small business advisor for over 25 years, our expert team of Australian-based business planners are all small business owners themselves with years of experience starting and operating small businesses.



Sonia, a successful business entrepreneur across a diverse range of industries.



Arnold, over 20 years of entrepreneurship experience.



David, hands-on experience in small and franchised retail businesses



Norman, owned and operated small businesses over 25 years.



Nadine, over 20 years' experience operating own businesses.



Alison, over 20 years in the corporate sector and as a business owner.



Jeff, extensive experience in business transformation.



Karin, over 20 years' local and international experience in finance.

Joint Events.

Partnering through Joint Events Workshops | Webinars | Info Sessions

Some of our Joint Events with our Affiliates/Partners



PROVIDER PLUS



INVESTMENT



EDUCATION



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PROJECTS RH

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Content Provider.

Partnering through Content Contribution Case Studies | Tips | Expert Advice

we love newsletters!



Tenders for beginners. Why they should be a part of your growth strategy.

Tenders are a proven way to win good contracts, often for larger values and



Inside Story from Investors. Getting Funding for Growing Business



The Business Owner vs. The Brand.

In small business, the owner is a big deal; their identity, personality and influence loom large. This is inevitable, with a small team (sometimes just



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Call Us.

Topics we have presented on include...

- Business plans vs business planning
- Different types of plans and what matters for your business.
- What's the point of business plans?
- How to use them in your business to make a difference.
- Why a formal document isn't always what you need.
- The real value of business plans.
- Tips and Insights on writing a business plan for financing or investors, tenders, RFP or Proposals

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Thank You.

For more information on who we are and what we do, please visit our website, or call us at 1300 171 534.



Received 5-stars rating on Google reviews over the years.

The Business Plan Company offers a range of resources on how to write a business plan.

Free eBook available for Business Owners, '*Business Planning for Small Business*' written by Chief Business Planner Dr Warren Harmer.

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